Dear Sir/Madam, I have been informed by fellow neighbours that there will be a new establishment serving alcohol on Willesden high road. As a resident and taxpayer in this community, I believe that granting a license for such an establishment would have a detrimental impact on our neighbourhood, and I respectfully request that the Council reconsider this decision. I am not sure if you are aware but due to the number of alcohol-serving establishments on High Road our peaceful and family-friendly atmosphere has been disrupted making it less enjoyable for residents and affecting our quality of life. Many individuals on the High Road condemn excessive drinking, unruly behaviour, and even criminal activities which pose a significant threat to the safety and well-being of your residents, which I only see getting worse! I know many families that live on the High Road and they are hesitant to let their children play outside or walk to local parks as they feel unsafe. This should never be the case!